

Enhancing Enterprise Security

An Overview of Network Security Issues and Technologies

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Enhancing Enterprise Security

An Overview of Network Security Issues and Technologies

Organizations large and small have increased the use of networked computers every year since networks were invented. Where once only electronic mail was exchanged within or between companies, now intellectual property, product information, invoices, purchase orders, human resources data, credit card numbers, and more travel over these networks. The computer network has become critical to the success of the enterprise.

With the expansion of the Internet and the increasing use of Internet technology inside the organization, more and more computing resources have become connected to networks that can potentially be reached from outside the enterprise and from inside the enterprise as well. As connectivity increases, so does the risk of attack on the network. In this environment, two factors drive the need for a network security system: the need to maintain the integrity of data communications and the need to protect intellectual property and information assets. This paper presents an overview of the systems and strategies available to protect today's computer networks.

Security Requirements

Maintaining security is a never-ending struggle. Just when you think you have an airtight system in place, a new hacker technology or an especially diabolical adversary enters the picture. In addition, it's important to note that threats aren't necessarily external. In fact, the FBI Computer Crime Unit reports that more than 80 percent of all network security breaches are inside jobs—disgruntled or dishonest employees with their own particular agendas.

Regardless of the type or location of perceived threat, an effective system for securing the integrity of information while maintaining availability of information assets must:

- Allow access to information by authorized parties
- Implement policies determining who is authorized for what access to which information

- Employ a strong user authentication system
- Deny malicious or destructive access to any information asset
- Protect data from end to end

Threats to Enterprise Security

A computer networking system can be attacked in a number of ways, resulting in differing degrees of damage. These attacks can take several forms:

- **Denial of service.** The attacker disrupts the smooth flow of information by crashing or overloading a critical device such as a server, router, or firewall. This is an attack on the availability of information.
- Theft of information. The attacker acquires information that is proprietary to the organization. This can be done by eavesdropping, by masquerading as an authorized entity, or by a brute-force attack such as the use of a computer program that guesses passwords. This is an attack on the ownership of information and intellectual property.
- **Corruption of data.** The attacker either destroys or corrupts data stored on disk or corrupts data as it is transmitted across the network. This is an attack on the integrity of information.

Threats to the availability, ownership, and integrity of information assets can arise at any of these locations (Figure 1):

- The people who use the system (divulging passwords, losing token cards, etc.)
- Internal network connections such as routers and switches
- Interconnection points such as gateways between corporate intranets and the Internet
- Third-party network carriers such as longdistance carriers and ISPs
- Application-level imposters, eavesdroppers, and attackers

Establishing adequate or even impenetrable security at one point of attack while leaving one or more of these other points uncovered is like posting a guard at the front desk and leaving the company's doors and windows wide open. An employee seeking revenge or a serious thief will try every avenue of entry, particularly if the value of the information is great and the access is relatively easy.

Acronyms and Abbreviations

3DES Triple Data Encryption Standard

AH Authentication Header

BITS bump in the stack

BITW bump in the wire

CA certificate authority

CPU central processing unit

DES Data Encryption Standard

ESP Encapsulating Security Payload

HMAC Hashed Message Authentication Code

IDEA Internet Development and Exchange Association

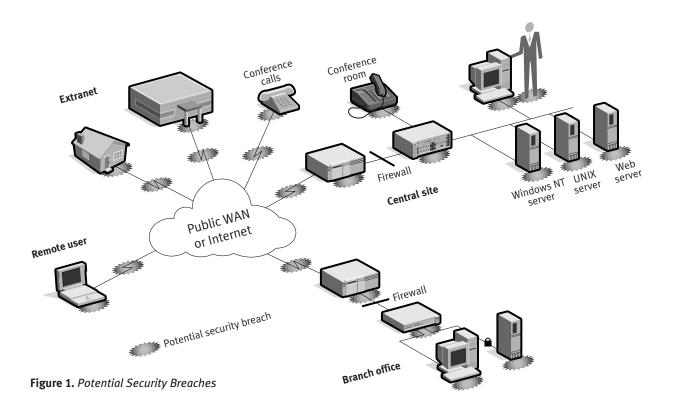
IETF Internet Engineering Task Force

IPSec Internet Protocol Security

ISP Internet service provider

КМАС

Keyed Message Authentication Code



Elements of a Comprehensive Security Solution

A complete security solution that maximizes the benefits of networked data communications must contain these elements:

- Physical protection—where are you?
- User authentication—who are you?
- Access control—what asset are you allowed to use?
- Encryption—what information should be hidden?
- Management—what is going on within the network?

An enterprise may employ any or all of these elements to achieve integrity and access control. The best strategy depends on the risk involved, the cost of the deployment, and the cost of a security breach or lost data. The following sections look more closely at each element in a total security solution.

Physical Security

Physical risks most often involve access to machines or people. A number of strategies can be used to enhance physical security:

• Place computers in a secure environment.

The degree to which the console, keyboard, and monitor of a computer can be physically accessed to a large extent determines the level of system security. This is a common "back door" opening to an intruder. To implement physical security, organizations often use receptionists, security guards, physical keys, combination or electronic door locks, and other access controls. Something else not to be overlooked: modem pools and all Internet connections should be firewalled.

- Destroy sensitive documents, including disks, when no longer used. Sophisticated tools can reconstruct files supposedly erased from a disk. Only destroying the disk itself guarantees the destruction of the data it once contained.
- Store digital keys on smart cards, not on disks. Disks can be duplicated; smart cards are more difficult to copy.
- Keep passwords secure. Avoid writing passwords down, then sending them through electronic mail or placing them in messages

Acronyms and Abbreviations

MAC Message Authentication Code

NIC network interface card

PKI public key infrastructure

SA Security Association

SPD Security Policy Database

TCP/IP Transmission Control Protocol/Internet Protocol

VPN virtual private network that are archived or incorporated in group discussion systems.

- Do not write PINs on ID cards. Writing a PIN number on an ID card is similar to hiding the front door key under the welcome mat. Security training can help make employees aware of their part in maintaining network security.
- Lock down portable equipment. The laptop computer represents one of the greatest physical threats to a security system, because it contains a great deal of information and can so easily be carried off. The same is true of other devices such as external disk drives, tape backup systems, and the like. These devices must be locked away or bolted to the desk to guard against theft.

User Authentication

Proof of identity is an essential component of any security system. It's the only way to differentiate authorized users from intruders. User authentication to the network is a necessity for any enterprise that is serious about protecting information assets and knowing who is attempting to gain access to the network. Authentication becomes particularly important when some of the more sophisticated communication methods are used.

In addition to proving identity, authentication systems are used to determine what information the requestor can access—for example, a human resources database or corporate financial database. True authentication generally incorporates two or three of the following elements:

- What the user has or possesses (smart card, certificate)
- What the user knows (password)
- A physical attribute (fingerprint or other biometric information)

Authentication is most often achieved through challenge and response, digital certificates, or message digests and digital signatures.

Challenge and response. In this authentication method, a software agent within a database system or a workgroup server presents the person requesting access to a resource with a challenge, most often requesting a username and

password. This is the most common form of security and one that is easily broken when passwords are not carefully chosen and maintained.

Digital certificates. One of the earliest uses of digital certificate technology was Privacy Enhanced Mail, the predecessor to S/MIME (Secure/Multipurpose Internet Mail Extensions), a widely used specification that brought a higher level of security to e-mail through encryption and digital signature-based authentication. Since their introduction, the use of digital certificates has continued to grow steadily.

Digital certificates are essential components of a public key infrastructure (PKI), which can be generally defined as a security system that consists of protocols, services, and standards that support applications of publickey cryptography. Public key cryptography is used to validate messages that have been digitally signed. Such messages can be simple e-mail or part of a protocol for establishing a secure communications session. The sender of the message to be authenticated digitally signs the message using a private key. The signature can be validated using the sender's corresponding public key, which is contained in the sender's certificate and can either be sent along with the message or retrieved from a certificate repository.

The association between the sender's identity and the sender's public key can be authenticated through a digital certificate issued by a trusted certificate authority (CA). The CA certificate is issued in advance to all parties, and its public key can be used to authenticate the public key in the sender's certificate. When the sender's public key has been validated, it can be used to authenticate the digital signature of the message itself. Since the CA certificate is already available to both the sender and receiver, this method can be used to authenticate messages in either direction without contacting a third party.

To implement a secure certificate or signature system (Figure 2), the following conditions must be met:

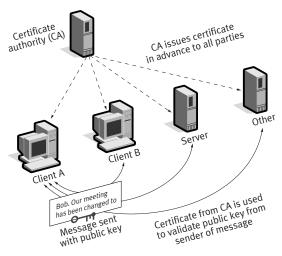


Figure 2. Deploying Digital Certificates

- A certificate authority service provider or software package must issue a certificate to all potential senders and receivers.
- The receiver must be able to use the CA certificate to verify the sender's public key.
- The sender's authenticated public key must then be used to verify the digitial signature of the message itself.

Although a digital certificate system can affect the performance of heavily used servers, this is usually not the case. Typically, the certificate itself is provided by the client, in which case the authenticator does not need to perform any server access. Moreover, the value of preventing a security breach often far outweighs the inconvenience of slightly delayed access.

Message digests and digital signatures. Message digests are created by applying a one-way hash function such as MD5 or SHA-1 to a message. "One-way" means that the original message cannot be recreated from the digest. A digital signature uses the private key of an individual (see "Alice" in Figure 3) to encrypt the message digest. At the receiving end, the digest is recreated from the message text, the public key is used to decrypt the digest from the digital signature, and the two message digests are compared. If they match, the messages are in all probability the same. Comparison of the message digests provides both a means of authenticating the signature and a check of message integrity.

Access Control

Access control governs a user's ability to make a connection to a particular network, computer or application, or to a specific kind of

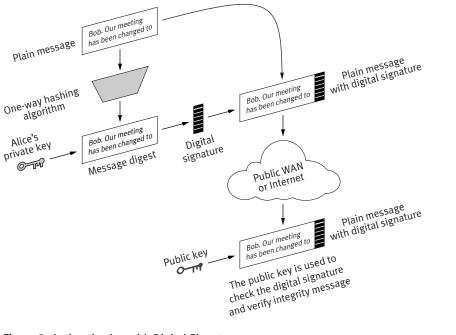


Figure 3. Authentication with Digital Signature

data traffic. Access control systems are generally implemented using firewalls, which provide a centralized point from which to permit or deny access.

Firewalls. These physical devices or software agents filter packets heading into or out of an organization based on a set of policy rules. They can allow access to an enterprise network by username/password, type of service requested (ftp, http, telnet), location of destination (network or computer), or location of requestor (network address). A firewall can request authentication before allowing any traffic to pass at all, and in so doing can take advantage of the various authentication schemes available. There are two distinct types of firewalls as well as some hybrids that don't fit neatly into any category. The difference between firewall types is primarily related to how they handle external traffic.

- Packet-filtering firewalls. This type of firewall controls access and data into and out of the network. Packet-filtering firewalls can simply be routers or switches that are configured with access lists. They can permit or deny access based on the protocol, source or destination port, and source and destination of IP addresses. Moreover, for a higher level of security, they can be configured to allow TCP communications only when initiated from the internal network. Packet-filtering firewalls typically do not employ any kind of user authentication, because the environments in which they are usually deployed handle levels of traffic that are too high to allow for it.
- Application/proxy firewalls. These devices or software agents handle requests in place of the network application or server they are safeguarding. They provide network resources inside the firewall with a layer of protection, ensuring that secure resources are never accessed directly. Application/proxy firewalls typically support local caching of Web content and address translation, thereby hiding internal IP addresses from Internet surfers. Proxy firewalls can allow access based on source address, destination address, or an identity (authentication).

There are many firewall products offered by numerous vendors at a wide range of prices. In many cases these products also include a Web server, thus creating a turnkey system. Any organization that has an open connection to the Internet should deploy one or more of these devices to ensure adequate security.

In addition to firewalls, an enterprise may implement a network-level security protocol, such as Internet Protocol Security (IPSec), to protect information as it moves through a network. IPSec works at the packet level. Every packet is protected to provide authentication, integrity, and (optionally) confidentiality. Any of the firewall devices described above, as well as each of the individual computers or servers on a network, can implement IPSec. IPSec is discussed in greater detail later in this paper.

Encryption

Even if both access control and authentication security systems are completely effective, the enterprise can still be at risk when data communications travel over a third-party network such as the Internet. Indeed, the low cost and ease of connecting to the Internet have made it an extremely attractive medium for communication within and between enterprises.

Encryption is used to protect against eavesdropping. It renders information private by making it unreadable to all except those who have the key needed to decrypt the data. It does not matter whether a third party intercepts packets over the Internet; the data still cannot be read. This approach can be used throughout the enterprise network, including within the enterprise (intranet), between enterprises (extranet) or over the public Internet to carry private data in a virtual private network (VPN).

The degree of protection afforded by encryption depends upon the strength of the encryption algorithm. Against brute-force attacks, that strength is determined by the number of possible keys, which in turn is defined by the key size, as shown in Table 1.

A recent brute-force attack was able to try 245 billion keys per second. With this type of computing power, an intruder could try all possible 56-bit keys in 81 hours, finding the

Table 1. Number of Possible EncryptionKeys Is a Function of Key Size

Key Size	Number of Keys
32 bits = 2^{32}	$4.3 imes 10^9$ keys
56 bits = 2 ⁵⁶	$7.2 imes 10^{16}$ keys
112 bits = 2 ¹¹²	$5.2 imes 10^{33}$ keys
128 bits = 2 ¹²⁸	$3.4 imes 10^{38}$ keys
168 bits = 2^{168}	$3.7 imes 10^{50}$ keys

key in an average of 40 hours. However, with 112-bit key and the ability to try 245 billion keys per second, it would take an average of 336 trillion years to discover the key. A Triple Data Encryption Standard system (3DES) uses either 112-bit or 168-bit keys.

Encryption systems in common use today include the following:

• Shared key encryption. Both or all parties possess a previously distributed key that locks and unlocks the data (Figure 4). The sender provides the key to a shared symmetrical encryption algorithm to encode the data before placing it in a packet bound for the remote site; the remote site then provides the key to the same encryption algorithm to decode the data. Shared key encryption systems use DES, 3DES, RC5, IDEA, and other algorithms that are extremely fast. Their strength lies in the length of the key and their resistance to analyzing encrypted data. Their weakness is that if the key

becomes known, anyone can decrypt the cipher text.

• Public key encryption. One party possesses a private unlocking key and makes a public locking key (Figure 5 on page 8). Any sender can use the public key to encrypt the communication; the receiver then uses its corresponding private key to decrypt the data. Directory servers from Novell, Netscape, and others can store a digital certificate that contains a user's public key. This system can also be combined with data exchanged at the time of communication to arrive at a shared, session-specific secret key.

The public key/private key system can also be used to create a digital signature, which is a digest of a plain message encrypted using a key and appended to the plain message. This digest makes it possible to authenticate the sender of the message and verify that the message has not been altered since being sent by the author.

Public key encryption is very CPU-intensive. It is typically used for small amounts of data where strong security is required.

• Secure key exchange. Both parties first authenticate themselves (often using digital certificates) during a session-specific encryption key distribution process. The session key is created based on data generated by both parties at the time of communication (Figure 6 on page 8). This key can then be used to encrypt and decrypt all other communications.

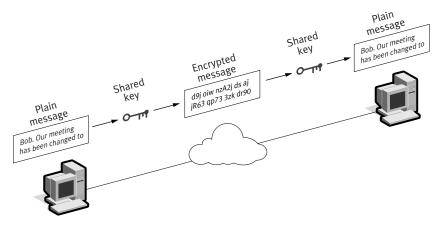


Figure 4. Shared Key Encryption System

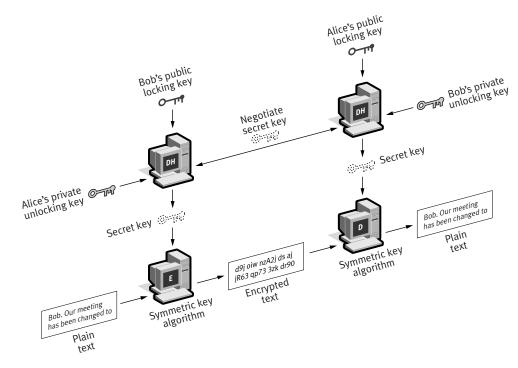


Figure 5. A Public Key Distribution System

All encryption systems place an additional load on the network because one or more round trips are needed to authenticate the parties. The machines involved in the communication must also perform large mathematical operations to encrypt and decrypt data, and this can amount to a noticeable increase of CPU cycles on systems that pass many packets.

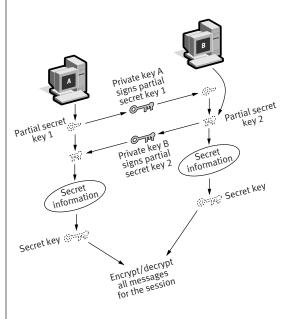


Figure 6. Secure Key Exchange

To free the CPU from this task, the conventional burden of encryption systems can be moved to firmware or hardware, such as a coprocessor on the network interface card (NIC) or elsewhere in an embedded system.

Security Management

A security system should allow for oversight and control by a human authority. Any system that uses authentication requires some central authority to verify those identities, whether it be the /etc/password file on a UNIX host, a Windows NT domain controller, or a Novell Directory Services (NDS) server. The ability to see histories, such as repeated failed attempts to breach a firewall, can provide invaluable information to those charged with protecting information assets. Some of the more recent security specifications, such as IPSec, require the presence of a database containing policy rules. All these elements must be managed for the system to work correctly. However, management consoles or functions themselves represent another potential point of failure of a security system. It is therefore important to ensure that these systems are physically secured and that authentication is in place for any logon to a management console.

Internet Protocol Security

As the Internet becomes more critical to organizations and enterprises of all sizes, the need to protect intellectual property and at the same time conduct business has grown. To promote security for business communications, the Internet Engineering Task Force (IETF) developed Internet Protocol Security. IPSec offers standards-based, consistent security for IP networks.

In an IPSec communication, the two communicating entities (which can be individual hosts or intervening devices, such as routers or firewalls) first establish a Security Association (SA). During negotiation of the SA, the two entities agree on what kind of security will be employed.

The Internet Security Architecture document (RFC 2401) specifies two major traffic security protocols: Authentication Header (AH) and Encapsulating Security Payload (ESP).

• Authentication Header (Figure 7). Every IP packet sent during the life of the SA contains an Authentication Header in addition to standard IP headers. This AH verifies that the packet received is identical to the one the sender sent. It contains a Message Authentication Code (MAC), which authenticates the sender of the packet and ensures that the contents of the packet have not been altered. Two techniques are used to create the MAC, both involving message digests and a shared secret (established in a separate security session): (1) Keyed MAC (KMAC): the sender encrypts the digest with the shared secret, and the receiver decrypts it to check for validity; or (2) Hashed MAC (HMAC): the sender creates the digest over the combination of the shared secret and the message text; the receiver does the same and compares the two digests for validity.

 Encapsulating Security Payload (ESP). In the ESP method, the actual payload data of a packet is encrypted using a session key. This key is often derived for the session itself using a public key encryption system. First, the entity on the other end of the key exchange is authenticated, then a key derived from the agreed-upon parameters is transmitted. In addition to encrypting the data portion of the message, ESP can also be used to provide authentication and integrityfeatures provided by AH. However, ESP security is less comprehensive than that provided by AH. The AH header protects entire messages, whereas ESP only covers the portion of the message after the ESP header.

A single SA specifies one of the two types: AH or ESP. A single communication may employ both AH and ESP by creating two SAs. The calculations required of the computers

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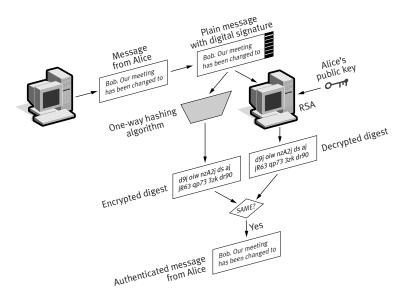


Figure 7. IPSec Authentication

involved in an IPSec communication depend on the system of security and the level of encryption employed.

A Security Policy Database (SPD) keeps track of the kinds of security, encryption, and authentication that a particular enterprise can implement, and also keeps track of the active Security Associations. This makes it possible to monitor IPSec activity across the network, and to manage the security systems employed at any given site.

IPSec offers a complete and integrated system for securing data networks. IPSec can be used within the organization or on the Internet because it is based on a set of open specifications including the entire TCP/IP protocol suite. Also, like TCP/IP (and unlike proprietary schemes), IPSec is designed for interoperability between enterprise systems.

Network system designers can integrate IPSec into an existing system in three ways:

- By integrating IPSec processing into the TCP/IP network stack of the host or other device. This requires the host CPU to do security processing.
- By performing IPSec processing in software before the data packets are processed by the existing TCP/IP networking stack (known as a bump in the stack, or BITS). This approach also requires the host CPU to do security processing.
- By performing IPSec processing before the data packets are processed by the host computer (known as bump in the wire, or BITW). This system offloads security processing to a processor on a network component, such as a NIC with an on-board encryption chip, and leaves the CPU free.

The use of an additional processor (or BITW) to handle IPSec security tasks

promises the greatest throughput while still delivering the full benefit of a comprehensive security system.

Conclusion

Recent studies by the *Boston Globe* and others indicate that businesses that do not use the Internet for daily communication will suffer in the marketplace within the next five years. As enterprise resources are connected to a larger global network, the implementation of an effective security system becomes imperative.

The security system should provide the following functionality:

- Authenticate users and messages
- · Control access to resources based on identity
- Provide protection at all points of entry
- Protect the integrity of data and intellectual property
- Employ encryption systems that cannot easily be broken
- Impose the least possible burden on existing systems
- Interoperate with business partner systems The IPSec security system offers all of

these protections in one integrated, standardsbased package. By using coprocessors or other firmware solutions to process security information, the IPSec system can leave existing systems unburdened while still protected.

With an appropriate security system in place, it is possible to use the Internet safely for nearly all facets of today's business, including electronic commerce, Electronic Data Interchange transactions, and electronic banking. Clearly, IPSec is an emerging standard that is enabling the Internet to become a mainstream business tool.



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